

Call for Entries

ACJ 2018 Members' Show at New Ashgate Gallery

This year's members' show is another selling exhibition at NAG, following our success in the 2016 *Choice!*

Selected members will each show a small collection of pieces at the well-respected New Ashgate Gallery in Farnham, Surrey, near the University of Creative Arts.

Dates: Deadline for application 3rd April

Delivery of work 18th May

Show open 9th June to 21st July

Costs: no application fee. Participants will pay £40, which includes return postage.

Commission: 50% of retail price goes to the Gallery, so the maker's price is doubled.

Pricing: retail prices from £30 to about £1,000, with a good selection of the lower price points.

The work: a coherent collection of up to 10 pieces made within the last three years.

This year there will be no print catalogue, but we may publish an online catalogue on our website, using members' own photos.

Deadline 3rd April

Terms and conditions of participation

Selection: selected makers will be notified by 20th April

Parameters for submission:

- Clear photos of each piece proposed (preferably white background)
- Relatively new work, made in the last three years
- A clear connection and relevance between the pieces in your proposed group
- High quality of design & making, as usual with ACJ exhibitions

Application procedure:

A maximum of 10 clear photographs of different pieces to be uploaded to a special Dropbox link. (see below).

A photo of a group of pieces is acceptable, as long as each piece may be clearly seen; in this case send fewer photos.

For selection purposes we don't need professional images, but make sure that the photos are clear: ensure correct focus, use a plain background (please no grass, flowers, pebbles, slate etc or confusing background, white background preferred). Model shots are acceptable IF they clearly show the piece better than a product-type shot.

Please try to keep to the format requested in the application form – jpg only, 300dpi, physical size between 8cm & 15cm longest side.

Up to 10 pieces may be selected, forming a coherent collection.

These photos may be used in the online catalogue if the standard is high enough.

Display and sales

Pieces will be sold from the cabinets and taken away by the customer. Not all pieces will be initially displayed, some will be kept in store to replace sold pieces.

The right to withdraw or not display work rests with New Ashgate Gallery staff. Pieces of a poor standard, or extra pieces not shown in the initial selection, may be returned to the maker.

Money:

The participation fee is £40, to be paid by 30th April.

This includes return postage of up to £10 per maker (Special Delivery, insured). For return postage totalling more than £10 (including return of any rejected pieces), the excess above £10 will be charged to the maker concerned; this is in case of very high insurance or large or heavy parcels. The £40 will be payable even if the work is collected by the maker.

Makers will pay their own delivery/ postage costs to the Gallery.

The £40 fee must be paid to ACJ by 30th April, or the work will not be displayed.

Commission: New Ashgate Gallery takes 50% of the retail price. Therefore your stated maker's price (trade / wholesale/artist price) will be doubled.

A selection of price points is advised, from £30 to approx. £1,000 retail.

Makers will be paid within six weeks of the end of the show (ie by 1st September)

Catalogue: there will not be a print catalogue. An online catalogue may be shown on the ACJ website, of makers' photos; editing will be at the discretion of ACJ staff and poor photos will not be shown. Work will not be re-photographed by ACJ.

Branding: the makers' contact details, logo and packaging will **not** be shown by New Ashgate Gallery. Packaging of sold work will be the Gallery's own.

Sending your parcel: Since your own boxes will not be used, secure and protective parcelling is needed. Please do NOT use polystyrene 'peanuts' or an excess of sticky tape. Individual poly bags or bubble wrap with masking tape should suffice. The outer box should be sturdy, and will be used to return work. **Do not** include business cards or display materials. **Do** include a stock list (to be provided).

Hallmarking: standard British Hallmarking regulations apply.

Your application includes acceptance of these terms. Selected makers will also sign and return a contract with the Gallery, and provide stock sheets.

How to apply

1) read & complete the application form

Save it as a .doc or .docx (mac users please do try! PDF format or .pages makes much more work)

label with your name eg SmithJ (NOT JSmith)

2) Prepare your photos: jpg only, 300dpi, physical size between 8cm & 15cm longest side, maximum file size 400Kb per photo. (if you have problems, contact Tamizan or Haru for help)

LABEL – rename your photos with your name & photo number eg SmithJ1, SmithJ2 - *if not labelled like this the photos will not be seen by the selection panel.*

3) **The upload link is on the application form**

(you do not sign in, and you don't need a Dropbox account)

Upload your images and the application form

Any problems, contact enquiries@acj.org.uk or projects@acj.org.uk